



FEE STRUCTURE 2024 Fall

Program : 0282 : BS Digital Marketing

Shift : Morning

Duration : 4 years, 8 semesters, 134 credit hours

Eligibility : Intermediate or equivalent qualification with at least 50% marks from any recognized Board

(1) STANDARD FEE STRUCTURE

<u>FEE RATES</u>			<u>FEE INSTALLMENT SCHEDULE</u>	
ADMISSION FEE	Rs.20,000	(payable once)	1st Installment: At the time of Admission	30,550
CONVOCATION FEE	Rs.10,000	(payable before convocation)	2nd Installment: Before Mid Term Examination	30,550
EXAMINATION FEE	Rs.22,000	(payable per semester)	3rd Installment: Before Final Term Examination	30,550
SEMESTER REGISTRATION FEE	Rs.25,000	(payable per semester)	Payment in 1st Semester (17 Credit Hours)	91,650
			Payment from 2nd Semester (18 Credit Hours)	73,100 (each semester)
			Payment in Last Semester (9 Credit Hours)	60,050
Total Payable in 4 years / 8 semesters / 24 installments	600,300		* Tuition Fee = Rs.1,450 per credit hour	

(2) OPEN MERIT - I FEE STRUCTURE

Waiver : 100% Tuition Fee (from 1st semester)
Eligibility : At least 70% marks in Intermediate Exam
Renewal : A minimum of CGPA 3.33/4.00 in the preceding semester with full load of courses passed (For Top 20% of the Batch only)
No. of Scholarships : All eligible at the time of Admission

<u>FEE RATES</u>			<u>FEE INSTALLMENT SCHEDULE</u>	
ADMISSION FEE	Rs.20,000	(payable once)	1st Installment: At the time of Admission	22,333
CONVOCATION FEE	Rs.10,000	(payable before convocation)	2nd Installment: Before Mid Term Examination	22,333
EXAMINATION FEE	Rs.22,000	(payable per semester)	3rd Installment: Before Final Term Examination	22,333
SEMESTER REGISTRATION FEE	Rs.25,000	(payable per semester)	Payment in 1st Semester (17 Credit Hours)	67,000
			Payment from 2nd Semester (18 Credit Hours)	47,000 (each semester)
			Payment in Last Semester (9 Credit Hours)	47,000
Total Payable in 4 years / 8 semesters / 24 installments	406,000		* Tuition Fee = Rs.0 per credit hour	

(3) OPEN MERIT - II FEE STRUCTURE

Waiver : 50% Tuition Fee (from 1st semester)
Eligibility : At least 60% marks in Intermediate Exam
Renewal : A minimum of CGPA 3.00/4.00 in the preceding semester with full load of courses passed (For the next Top 20% of the Batch only)
No. of Scholarships : All eligible at the time of Admission

<u>FEE RATES</u>			<u>FEE INSTALLMENT SCHEDULE</u>	
ADMISSION FEE	Rs.20,000	(payable once)	1st Installment: At the time of Admission	26,442
CONVOCATION FEE	Rs.10,000	(payable before convocation)	2nd Installment: Before Mid Term Examination	26,442
EXAMINATION FEE	Rs.22,000	(payable per semester)	3rd Installment: Before Final Term Examination	26,442
SEMESTER REGISTRATION FEE	Rs.25,000	(payable per semester)	Payment in 1st Semester (17 Credit Hours)	79,325
			Payment from 2nd Semester (18 Credit Hours)	60,050 (each semester)
			Payment in Last Semester (9 Credit Hours)	53,525
Total Payable in 4 years / 8 semesters / 24 installments	503,150		* Tuition Fee = Rs.725 per credit hour	

(4) GOODWILL - I FEE STRUCTURE

Waiver : 30% Tuition Fee (from 1st semester & onwards)
Eligibility : Ex Students of Peshawar Model Educational Institutes (PMEI) / Children of Serving Employees of PMEI
Renewal : A minimum of CGPA 2.50/4.00 in the preceding semester with full load of courses passed
No. of Scholarships : All eligible at the time of Admission

<u>FEE RATES</u>			<u>FEE INSTALLMENT SCHEDULE</u>	
ADMISSION FEE	Rs.20,000	(payable once)	1st Installment: At the time of Admission	28,085
CONVOCATION FEE	Rs.10,000	(payable before convocation)	2nd Installment: Before Mid Term Examination	28,085
EXAMINATION FEE	Rs.22,000	(payable per semester)	3rd Installment: Before Final Term Examination	28,085
SEMESTER REGISTRATION FEE	Rs.25,000	(payable per semester)	Payment in 1st Semester (17 Credit Hours)	84,255
			Payment from 2nd Semester (18 Credit Hours)	65,270 (each semester)
			Payment in Last Semester (9 Credit Hours)	56,135
Total Payable in 4 years / 8 semesters / 24 installments	542,010		* Tuition Fee = Rs.1,015 per credit hour	

(5) GOODWILL - II FEE STRUCTURE

Waiver	: 20% Tuition Fee (from 1st semester & onwards)
Eligibility	: Ex Students of Government Schools or Colleges / Retired or serving Government employees and their children
Renewal	: A minimum of CGPA 2.50/4.00 in the preceding semester with full load of courses passed
No. of Scholarships	: All eligible at the time of Admission

FEE RATES		FEE INSTALLMENT SCHEDULE	
ADMISSION FEE	Rs.20,000 (payable once)	1st Installment: At the time of Admission	28,907
CONVOCATION FEE	Rs.10,000 (payable before convocation)	2nd Installment: Before Mid Term Examination	28,907
EXAMINATION FEE	Rs.22,000 (payable per semester)	3rd Installment: Before Final Term Examination	28,907
SEMESTER REGISTRATION FEE	Rs.25,000 (payable per semester)	Payment in 1st Semester (17 Credit Hours)	86,720
		Payment from 2nd Semester (18 Credit Hours)	67,880 (each semester)
		Payment in Last Semester (9 Credit Hours)	57,440
		* Tuition Fee = Rs.1,160 per credit hour	
Total Payable in 4 years / 8 semesters / 24 installments	561,440		

(6) FEMALE SCHOLARSHIP FEE STRUCTURE

Waiver	: 50% Tuition Fee (from 1st semester & onwards)
Eligibility	: Female with 50 - 59.99% marks in Intermediate Exam
Renewal	: A minimum of CGPA 2.50/4.00 in the preceding semester with full load of courses passed
No. of Scholarships	: All eligible at the time of Admission

FEE RATES		FEE INSTALLMENT SCHEDULE	
ADMISSION FEE	Rs.20,000 (payable once)	1st Installment: At the time of Admission	26,442
CONVOCATION FEE	Rs.10,000 (payable before convocation)	2nd Installment: Before Mid Term Examination	26,442
EXAMINATION FEE	Rs.22,000 (payable per semester)	3rd Installment: Before Final Term Examination	26,442
SEMESTER REGISTRATION FEE	Rs.25,000 (payable per semester)	Payment in 1st Semester (17 Credit Hours)	79,325
		Payment from 2nd Semester (18 Credit Hours)	60,050 (each semester)
		Payment in Last Semester (9 Credit Hours)	53,525
		* Tuition Fee = Rs.725 per credit hour	
Total Payable in 4 years / 8 semesters / 24 installments	503,150		

Notes:

1. Terms and conditions apply as per University Rules.
2. It is mandatory for all the students to pay the convocation fee.
3. A processing fee of Rs. 1000 per course will be charged for Exemption of Course/Transfer of Course Credit Hours.
4. The fee structures are tentative and may need nominal revision for circumstances beyond university control.
5. Rs. 1000/- will be charged as Student ID Card fee applicable once.

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